



Dear Prospective Sponsor:

The Destiny Extreme All Stars Sponsorship fundraiser is an activity for the specific purpose of raising funds for the newly formed Destiny Extreme All Star cheerleading program located in Virginia Beach, Va. Our program consists of four teams with age ranges from 6 to 18. Athletes are from surrounding communities including Norfolk, Chesapeake, Suffolk, and Portsmouth. These teams will be competing both regionally and nationally during the upcoming season.

As you may know, competitive cheerleading is the fastest growing sport in America. Destiny Extreme All Stars is an elite all star cheerleading program devoted to the youth in our local community and neighboring cities. Our program teaches the physical elements of cheerleading with emphasis on team work and respect with the hope these values will carry on throughout their lifetime.

As with most competitive sports, there are many costs that go into creating a positive and successful season. These costs include items such as camps, uniforms, routine choreography, travel and gym fees as well as numerous competition fees throughout the year. To put our season into perspective, the yearly price will range anywhere from \$2,000 to \$3,000 per athlete. While our sport is expensive, how can you place a value on something that keeps our young people working hard, focusing on positive goals, learning positive life lessons, and at the same time, keeps them off the couch and off the streets? Please consider sponsoring one of our cheerleaders. We have different levels of sponsorship as defined below. Your donation would be an enormous help in providing invaluable opportunities for our athletes. No amount is too small, and each donation is a tax deduction for you and all monies are considered a charitable donation.

\$5.00 or more **RED**

\$50.00 or more **BLACK** Recognition on Destiny Extremes' website

\$100 or more **SILVER** Recognition on website plus name on travel shirts

\$250 or more **ALLSTAR** Above plus company letter of appreciation

The parents, athletes and coaching staff sincerely appreciate your taking the time to consider being a sponsor of our program and we look forward to your continued support!